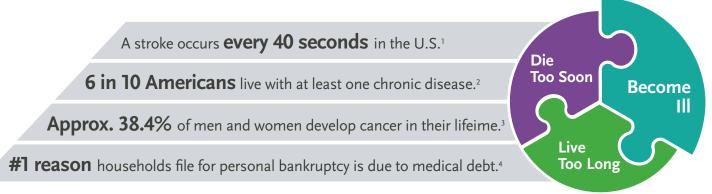


When solving life's financial puzzle, make sure you and your savings are protected in case you become seriously ill.

"How will I cover medical and living expenses?"

You probably think of life insurance as a tool to protect your loved ones if you pass away, but do you know that certain modern life insurance policies offer riders that can provide a financial resource if you experience a qualifying terminal, chronic or critical illness?



Products issued by

National Life Insurance Company® | Life Insurance Company of the Southwest®

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TC108661(0719)3 Cat No 102990(0719)

Life insurance that protects you and who you love.

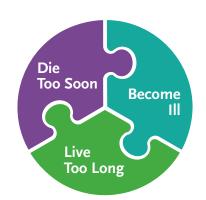
Provides a death benefit and, through optional Accelerated Benefits Rider, protection while you are living if you experience a qualifying terminal, chronic, critical illness or critical injury.

Accelerated Benefits Riders are optional, no-additional cost riders that can allow you to access all or part of your death benefit, while living, if you experience a qualifying terminal, chronic, or critical illness.

Since these benefits are generally unrestricted, once you qualify, you can use the benefit for any reason. Benefits might be used for, but are not limited to:

- · Household expenses
- · Adult Day Care
- · Home modifications
- Regular bills
- · Nursing home care
- · Quality of life expenditures

Figuring out life's puzzles ...we're here to help





Payment of Accelerated Benefits will reduce the Cash Value and Death Benefit otherwise payable under the policy. Receipt of Accelerated Benefits may be a taxable event and may affect your eligibility for public assistance programs. Please consult your personal tax advisor to determine the tax status of any benefits paid under this rider and with social service agencies concerning how receipt of such a payment will affect you.

Riders are supplemental benefits that can be added to a life insurance policy and are not suitable unless you also have a need for life insurance. Riders are optional, may require additional premium and may not be available in all states or on all products. This is not a solicitation of any specific insurance policy.

- 1 Centers for Disease Control and Prevention https://www.cdc.gov/chronicdisease/index.htm, 3/18/19
- 2 National Cancer Institutes, https://www.cancer.gov/about-cancer/understanding/statistics, 4/27/18
- 3 Centers for Disease Control and Prevention, https://www.cdc.gov/stroke/facts.htm, 9/6/17
- 4 Health Affairs Medical Bankruptcy: Myth versus Fact, May, 2017

No bank or credit union guarantee | Not a deposit | Not FDIC/NCUA insured | May lose value | Not insured by any federal or state government agency