

Life Insurance with Living Benefits

Life insurance that protects you and who you love.

Provides a death benefit and, through optional Accelerated Benefits Rider, protection while you are living if you experience a qualifying terminal, chronic, critical illness or critical injury.



1 out of 2 men and 1 out of 3 women will develop cancer in their lifetime.²

1 out of 2 adults will have at least 1 chronic illness.³ The average length of a disability is about

7 years.4

1 out of 2

households that have filed for personal bankruptcy were due to medical problems.⁵ A stroke occurs every 40 seconds in the US.¹

Products issued by

National Life Insurance Company® | Life Insurance Company of the Southwest®

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Experience Life®

Payment of Accelerated Benefits will reduce the Cash Value and Death Benefit otherwise payable under the policy. Receipt of Accelerated Benefits may be a taxable event and may affect your eligibility for public assistance programs. Please consult your personal tax advisor to determine the tax status of any benefits paid under this rider and with social service agencies concerning how receipt of such a payment will affect you.

Riders are supplemental benefits that can be added to a life insurance policy and are not suitable unless you also have a need for life insurance. Riders are optional, may require additional premium and may not be available in all states or on all products. This is not a solicitation of any specific insurance policy.

- 1. American Heart Association, American Stroke Association; Heart disease and stroke statistics-2015
- 2. American Cancer Society. Lifetime Risk of Developing or Dying from Cancer, 2014
- 3. 2008 Census Bureau
- 4. Source: www.disabilitycanhappen.org/chances_disability/disability_stats.asp, July 2013
- 5. Health Affairs Medical Bankruptcy: Myth versus Fact-February 2016

No bank or credit union guarantee | Not a deposit | Not FDIC/NCUA insured | May lose value | Not insured by any federal or state government agency